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## Press Release

### **Domino's OEM outlet launched at IIT (ISM) Dhanbad**

The Original Equipment Manufacturer (OEM) outlet of Domino's was launched today at the Ground Flood Central Library of IIT (ISM) during a function in the presence of a host of faculty members, officers, staff, and students led by Prof. Sukumar Mishra, Director of IIT (ISM), who inaugurated the outlet as Chief Guest by cutting a ribbon in the presence of a host of other dignitaries, including Mrs. Sakuntala Mishra, President Deepti Ladies Club; Prof. Dheeraj Kumar, Deputy Director; Prof. MK Singh, Dean Academic; and Shri Prabodh Pandey, Registrar IIT (ISM).

Addressing the gathering, Prof. Sukumar Mishra said, "Food, sleep, and a comfortable whole-day journey are very much needed for any person to excel, and this is true especially for an educational institution, where the majority of the population is of students."

He further said that the behaviour, attitude, and culture of students have changed over the years, and they have turned nocturnal now a days, as in most institutes you will find more than 60–70% work in night hours.

"It is also true that unless you bring that change in work pattern, the growth rate is not going to accelerate, and I am sure that Domino's will contribute a bit in this regard," said Prof. Mishra.

Prof. Dheeraj Kumar, Deputy Director, who was also present during the function, said, "I am happy the Domino's has launched its OEM outlet on our campus, and it will add to the vibrancy of the campus."

"Research culture comes on campus when the campus is kept open 24x7 as students keep moving around the campus and carrying out research during the night, and for making them work in the night, they require a lot of foods of different tastes and varieties," further said Prof. Kumar, and added that Domino's will certainly be an addition in this direction.

Delivering the welcome address, Shri Prabodh Pandey, Registrar IIT (ISM), thanked Domino's for choosing the institute to launch its outlet and extended thanks to Prof. Sukumar Mishra, Director, IIT (ISM) for the support and guidance.

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**Dean (Corporate Communications)**